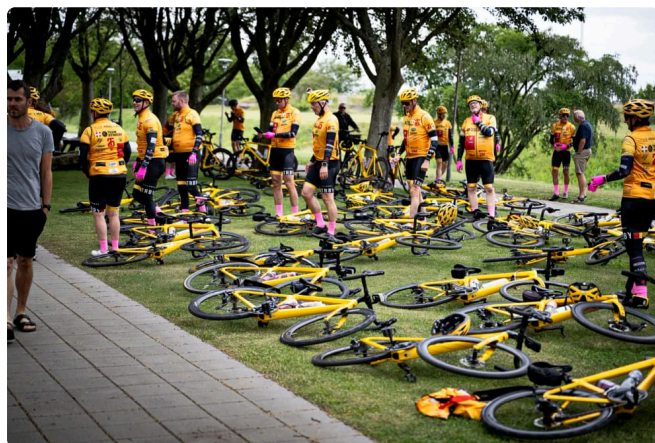


COPENHAGEN → PARIS • 3-10 JULY 2027

Sponsor my sore legs

I'm cycling from Copenhagen to Paris with Team Rynkeby for children with cancer and critical lung disease, and for their families. I'm looking for local companies who want to do something that matters, and be seen doing it.

Anders Holm-Jensen • Rider #10410 • Team Rynkeby Østsjælland



Why we ride

≈ **600**

children in Denmark are being treated for cancer right now.

Børnecancerfonden

Funds research into childhood cancer, and supports children and their families.

1.000+

Danish children live with rare and very critical lung disease.

Børnelungefonden

Supports children with lung disease and their families through research, grants and counselling.

Team Rynkeby

770M+ kr. raised since 2002

3.000+ riders in 70+ teams

57 riders and 5 cars in Team Rynkeby Østsjælland

Amateur riders who pay their own way: bike, kit, hotels and admin. What we raise goes to the children, not to our trip.

Become a sponsor

Scan the code to see the packages and send an enquiry, or call or email me for a no-strings chat.

+45 53 55 53 68 • ah@allora.dk



allora.dk/rynkeby

Where you'll be seen

With Silver, Gold or Platinum, your logo rides on our support cars or jerseys. That's more than five months of your brand out on the road, not just one week in July.



FROM FEBRUARY

Training on home roads

Weekly training rides around Østsjælland, and every weekend out on the roads of Sjælland.



3 JULY

The send-off in Copenhagen

Riders roll out under the start arch, with crowds on both sides of the road.



3-10 JULY

Eight days on the road

Through several countries, as part of 3.000+ riders and 70+ teams heading for the same finish.



10 JULY

Arrival in Paris

Every team rides into Paris for the finish, and the celebration that follows.

Your logo, on the road



Sponsor logos on the jersey, from Denmark to Paris



Logos front and centre, kilometre after kilometre



Support cars carry the sponsors' logos all the way



Support cars follow the team the whole way

In the media

Regional TV and local papers follow the teams, from training rides to the road to Paris. TV 2 ØST has covered riders training at Skovtårnet, and Folketidende followed its local team to Paris.

In your own channels

Team Rynkeby's sponsor kit gives you banners, logos, event photos, a social media guide and a press release template.

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Pick your level

Every level helps the same children. The bigger the commitment, the more exposure you get, from Team Rynkeby and from me.

	 Platinum 100.000 kr.	 Gold 20.000 kr.	 Silver 10.000 kr.	 Bronze 2.500 kr.	 Team By agreement
FROM TEAM RYNKEBY					
Logo in several countries	✓	–	–	–	–
Logo on the cycling kit	6 teams	1 team	–	–	–
Logo on the support cars*	6 logos	1 logo	1 logo	–	–
Sponsor diploma	✓	✓	✓	✓	✓
Sponsor banner for your own website	✓	✓	✓	✓	✓
Logo and link on Team Rynkeby's website	✓	✓	✓	✓	✓
PLUS, FROM ME PERSONALLY					
Posts on my LinkedIn, Facebook and Instagram that tag you	at signing, in training and from Paris	at signing, in training and from Paris	at signing and from Paris	at signing	at signing
Photos of your logo on the road and in Paris, for your own channels	✓	✓	✓	–	–
A talk at your company about the ride and the cause	✓	✓	–	–	–
A training ride with your staff on the roads of Sjælland	✓	–	–	–	–

* The sponsor normally produces and delivers the car streamers for the team they sponsor. Team: goods, services or a financial contribution that keep the team's own costs down, by agreement.

Good to know

It's a business expense.

Sponsorships are invoiced excl. VAT and are normally deductible as marketing. Check with your accountant.

More than one week in July.

Logos on jerseys and cars are out on the road from the first training ride in February, all the way to Paris.

Ready-made material.

Team Rynkeby's sponsor kit has banners, logos, photos, a social media guide and a press release template.






LET'S TALK • ANDERS HOLM-JENSEN

Get your name on the road to Paris

+45 53 55 53 68 • ah@allora.dk

Or scan to see the packages and send an enquiry.

